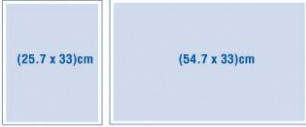
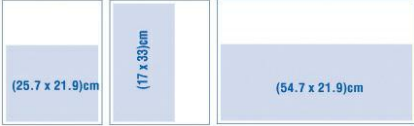
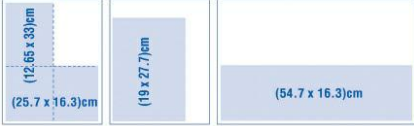
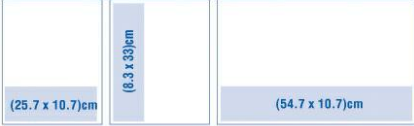
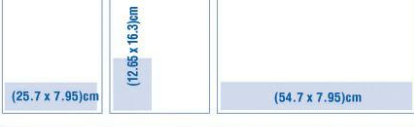
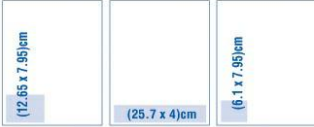


Advertising Rates

Formats: Width x Height (cm)

Rates in: VND

FREQUENCY DIMENSIONS/DISCOUNT		1 X	4 X	12 X	24 X	48 X
			5%	7%	10%	15%
 <p>(25.7 x 33)cm (54.7 x 33)cm</p> <p>- Bleed Size: (29 x 37)cm - Trim Size: (25.7 x 33)cm</p>	Cover 2	34,500,000	32,775,000	32,085,000	31,050,000	29,325,000
	Cover 3	30,300,000	28,785,000	28,179,000	27,270,000	25,755,000
	Cover 4	61,000,000	57,950,000	56,730,000	54,900,000	51,850,000
	Spread (Cover + Inside)	73,500,000	69,825,000	68,355,000	66,150,000	62,475,000
	1st Inside Page	39,300,000	37,335,000	36,549,000	35,370,000	33,405,000
	3rd Inside Page	36,000,000	34,200,000	33,480,000	32,400,000	30,600,000
	5th Inside Page	36,000,000	34,200,000	33,480,000	32,400,000	30,600,000
	9th Inside Page	32,800,000	31,160,000	30,504,000	29,520,000	27,880,000
	Right Inside Page	27,300,000	25,935,000	25,389,000	24,570,000	23,205,000
	Left Inside Page	24,800,000	23,560,000	23,064,000	22,320,000	21,080,000
Spread (Inside Page)	52,000,000	49,400,000	48,360,000	46,800,000	44,200,000	
 <p>(25.7 x 21.9)cm (17 x 33)cm (54.7 x 21.9)cm</p>	2/3 Page	19,800,000	18,810,000	18,414,000	17,820,000	16,830,000
	2/3 Spread	39,500,000	37,525,000	36,735,000	35,550,000	33,575,000
 <p>(12.65 x 35)cm (19 x 27.7)cm (54.7 x 16.3)cm</p>	1/2 Page	15,000,000	14,250,000	13,950,000	13,500,000	12,750,000
	1/2 Spread	30,300,000	28,785,000	28,179,000	27,270,000	25,755,000
	Junior Page	18,300,000	17,385,000	17,019,000	16,470,000	15,555,000
 <p>(25.7 x 10.7)cm (8.3 x 33)cm (54.7 x 10.7)cm</p>	1/3 Page	9,900,000	9,405,000	9,207,000	8,910,000	8,415,000
	1/3 Spread	19,800,000	18,810,000	18,414,000	17,820,000	16,830,000
 <p>(25.7 x 7.95)cm (12.65 x 16.3)cm (54.7 x 7.95)cm</p>	1/4 Page	8,400,000	7,980,000	7,812,000	7,560,000	7,140,000
	1/4 Spread	16,700,000	15,865,000	15,531,000	15,030,000	14,195,000
 <p>(12.65 x 7.95)cm (25.7 x 4)cm (6.1 x 7.95)cm</p>	1/8 Page	4,800,000	4,560,000	4,464,000	4,320,000	4,080,000
	1/16 Page	3,400,000	3,230,000	3,162,000	3,060,000	2,890,000

Advertorial Page

Full page
1/2 page
Rao vặt

24,800,000 VND/insertion
13,800,000 VND/insertion
2,000,000 VND/insertion

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